

dōTERRA® Loyalty Rewards Program

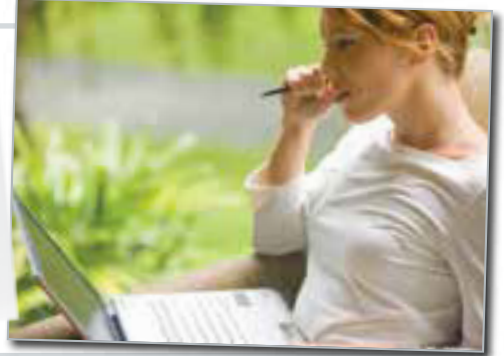
dōTERRA's Loyalty Rewards Program rewards you for on-going loyalty when you make regular monthly purchases. The program allows you to earn product credits that can be used towards purchases of dōTERRA products.

Getting started on the Loyalty Rewards Program:

1

Create your Loyalty Reward Order:

Simply set up your Loyalty Rewards Order by logging into your Online Account and creating a Loyalty Rewards Order.



2

Earn a FREE Product of the Month simply by:

- Creating a Loyalty Rewards Order that totals 125 Points Value (PV) or more **and**
- Setting the date for your Loyalty Rewards Order to be shipped on or before the 15th of every month.

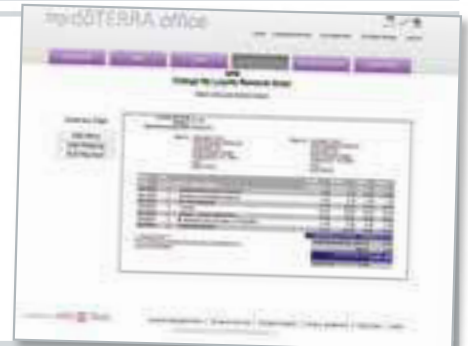


3

Convenience to change your Loyalty Reward Order every month before the shipping date.

Don't want to receive the same products as last month? Simply login to your Online Account and edit your Loyalty Rewards Order for the month.

You can do this every month!



4

Earning points with dōTERRA Loyalty Rewards Order purchases.

Every dōTERRA product has a Points Value (PV) and a dollar value (e.g. Lavender 15 mL USD \$25.00 with 21 PV).

Loyalty Rewards Product Credits are calculated based on Points Value.



5

To redeem your earned Product Credits towards a purchase of your favourite dōTERRA products:

Simply login to your VO to redeem them online or contact Member Service on 032 88 00 11



Get dōTERRA products for FREE

What is the Loyalty Rewards Program (LRP)?

Just like everyday household essentials, there are items you may use frequently and wish to buy regularly. The Loyalty Rewards Program makes it easy to order those items and rewards you with product credit points that can be redeemed for dōTERRA products!

As a participant in the program, you will immediately begin to earn product credits and the longer you participate, the more credits you can earn – up to 30% of your total Loyalty Rewards monthly Points Value.

Loyalty Rewards Highlights:

- ◆ *Hassle-free, flexible monthly shipment*
- ◆ *Receive product credits that can be redeemed for dōTERRA products*
- ◆ *Receive a FREE Product of the Month when your Loyalty Rewards Order totals 125 Points Value or more and is scheduled to ship on or before the 15th of each month*
- ◆ *The longer you participate, the greater rewards you can earn*
- ◆ *Convenience to change your order every month*
- ◆ *No lock-in contract - freedom to cancel at anytime simply by calling Member Services on 032 88 00 11*

How do I earn Loyalty Rewards Credits?

Months on Loyalty Rewards Program	1 - 3 Months	4 - 6 Months	7 - 9 Months	10 - 12 Months	13+ Months
Loyalty Reward Credits (Minimum of 50 PV Order)	10%	15%	20%	25%	30% Maximum Saving
% of Loyalty Rewards Monthly Points Value					

BONUS: Product of the Month: When your LRP Order Totals 125 PV and ships on or before the 15th of each month!

Terms and Conditions:

* Loyalty Rewards orders must be at least 50 PV per single order to earn Product Credits.

** Loyalty Rewards orders must be at least 50 PV per single order to advance Loyalty Reward levels (%).

- Minimum monthly Loyalty Rewards order of 50 PV to earn product credits
- No maximum monthly credit accumulation limit
- Product credits expire 12 months from the date of issue
- Product credits can be used to purchase full PV products only
- Product credits can be redeemed online, through Member Services 032 88 00 11 or in person at Will Call
- A redemption fee of \$3.00 USD per 100 product credits, applicable taxes, and shipping and handling charges will apply
- Must be a Loyalty Rewards participant for 60 days before credits can be redeemed
- All product credits will be immediately canceled with Loyalty Rewards cancellation
- Product credits have no cash redemption value and are non-transferable
- Products purchased with Loyalty Rewards credits are not for resale
- Cancellation of Loyalty Rewards order must take place over the telephone by calling Member Services at 032 88 00 11
- Orders with a minimum of 1 PV* will maintain both Loyalty Reward level (%)** and previously accrued points
- Point Redemption orders have no PV